

SPONSORSHIP TERMS AND CONDITIONS

1. PAYMENT AND TERMS.

For sponsorships of the event, 100% of the amount must be paid at time of confirmation. Failure to do so may result in being turned away from the event. For advertising, the amount must be paid in full prior to publication. An official written agreement must be held between EVENT ORGANIZER and the sponsoring firm. Payment must be made directly to EVENT ORGANIZER by the sponsoring firm in the contract.

2. ELIGIBLE SPONSORS.

Sponsors will encompass those companies or other entities offering materials, products or services of specific interest to attendees as determined by EVENT ORGANIZER in its sole discretion. EVENT ORGANIZER also reserves the right to determine the eligibility of any company specific marketing campaign before distribution. Only the company whose name appears on the face of this contract may be placed in print and pre-outlined sponsorship recognition opportunities.

3. SUB-LEASING – SPONSORSHIP SHARING.

No sponsor shall reassign, sublet or share the whole or any part of the sponsorship parameter allotted to the contracting firm without written permission from EVENT ORGANIZER prior to the recognition opportunities taking action

4. SPONSORSHIP PACKAGES.

Prices quoted include all items listed in the sponsorship proposal and signed contract. These items could range from show specific, one time, recognition opportunities to long-term multi-media marketing targets. Sponsorship results will be based on prior event, mutually agreed to, tests and terms which may include: measuring awareness/attitude changes, measuring sales, measuring media coverage, interest levels/participation, number of product-related actions taken, key clients attending, new contacts/mailling list response.

5. CANCELLATION OF SPONSORSHIP.

No refunds will be made for any sponsorship unless the ad space or sponsorship is resold.

6. DECORATIONS.

EVENT ORGANIZER shall have full discretion and authority over the placing, arrangements, and appearance of all items displayed by sponsor, and may require the replacing, rearrangement, or redecorating of any item or of any sponsorship announcement, and no liability shall attach EVENT ORGANIZER for costs that may devolve upon the sponsor thereby.

7. ACCEPTABILITY OF ADS.

EVENT ORGANIZER reserves the right to refuse placement of any ad that it believes to be injurious to the purpose of the publication.

8. PHOTOGRAPHY/DISCLOSURE.

The photographic rights for the events sponsored or items the sponsoring company has agreed to be reserved to EVENT ORGANIZER By signing the sponsoring contract, the sponsor comp any agrees to distribution of the undersigned company in outlined contractual circumstances as well as liberal discretion of EVENT ORGANIZER to utilize photography of their event and sponsor company name and logo presence for all other purposes as EVENT ORGANIZER sees fit.

9. DAMAGE TO PROPERTY.

The sponsor is liable for any damage caused to building floors, walls or columns or to other sponsors and or property.

10. SPONSOR CONDUCT.

The distribution of samples, souvenirs, and publications, etc. may be conducted by the sponsor only with written approval of EVENT ORGANIZER. The sponsor shall conduct and operate its sponsorship (if a physical element exists) so as not to annoy, endanger or interfere with the rights of other exhibitors, sponsors and attendees. Any practice resulting in complaints from any other exhibitor, sponsor or any attendee, who in the opinion of EVENT ORGANIZER interferes with the rights others or exposes them to annoyance or danger, may be prohibited by EVENT ORGANIZER.

11. CANCELLATION OR POSTPONEMENT OF EVENT AND OR INITIATIVE OUTLINED IN SPONSORSHIP CONTRACT.

In the event that the premises in which the event or outlined sponsorship initiative is or is to be conducted shall become, in the sole discretion of EVENT ORGANIZER unfit for occupancy, or in the event the holding of the event and or sponsorship initiative or the performance of EVENT ORGANIZER under the contract (of which these Rules and Regulations are a part) are substantially or materially interfered with by virtue of any cause or causes not reasonably within the control of EVENT ORGANIZER, said contract and/or event or initiative (or any part thereof) may be terminated by EVENT ORGANIZER shall not be responsible for delays, damage, loss, increased costs or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of EVENT ORGANIZER if EVENT ORGANIZER terminates said contract (or any part thereof) as aforesaid, then EVENT ORGANIZER may retain such part of a sponsor fee as shall be required to recompense it for expenses incurred up to the time such contingency shall have occurred, and there shall be no further liability on the part of either party. For purposes hereof, the phrase "cause or causes not reasonably within the control of EVENT ORGANIZER." shall include, but shall not be limited to, fire; casualty; flood; epidemic; earthquake; explosion or accident; blockade embargo; inclement weather; government restraints;

restraints or orders of civil defense or military authorities; acts of public enemy; riot or civil disturbance; strike; lockout, boycott or other labor disturbance; inability to secure sufficient labor; technical or other personnel failure; impairment or lack of adequate transportation facilities; inability to obtain, condemnation, requisition or commandeering of necessary supplies or equipment; local, state or federal laws, ordinances, rules orders, decrees, or regulations whether legislative, executive or judicial, and whether constitutional or unconstitutional; or Act of God.

12. LIMITATION ON LIABILITY.

The sponsor agrees to indemnify, defend and hold harmless EVENT ORGANIZER., the event facility, the owner of such facility, and the city in which this event is being held, and their respective officers, agents and employees, from and against all bodily and personal injury, loss, claims, or damage to any person or any property arising in any way from the sponsoring company, its employees, agents, licensees, contractors or customers. EVENT ORGANIZER shall not be responsible for loss or damage to displays or goods belonging to sponsors, whether resulting from fire, storms, acts of god, air conditioning or heating failure, theft, pilferage, mysterious disappearance, bomb threats or other causes.

13. RESOLUTION OF DISPUTES.

In the Event of a dispute or disagreement between: the sponsor and EVENT ORGANIZER or between two or more sponsors; all interpretations of the rules governing the sponsorship contract, actions, or decisions concerning this dispute or disagreement by EVENT ORGANIZER intended to resolve the dispute or disagreement shall be binding on the sponsor.

14. AMENDMENT TO RULES.

Any matters not specifically covered by the preceding rules shall be subject solely to the discretion of EVENT ORGANIZER shall have full power in the matter of interpretation, amendment and enforcement of all said rules and regulations, and any such amendments when made and brought to the notice of the exhibitor shall be and become part hereof as though duly incorporated herein and subject to each and every one of the terms and conditions herein set forth.

15. DEFAULT.

If the sponsor defaults in any of its obligations under this contract or violates any of its obligations or covenants under this contract, including without limitation any sponsorship Rule or Regulation promulgated pursuant to the contract, EVENT ORGANIZER may, in addition to any other remedies provided for herein or otherwise available to EVENT ORGANIZER at law or in equity, without notice, terminate this agreement and retain all monies received on account as liquidated damages. EVENT ORGANIZER may thereupon direct the sponsor or forthwith to remove its employees, agents and representatives, and all of its articles of merchandise and other personal property from the specified sponsored event and location.

16. AGREEMENT TO RULES.

The sponsor, for itself and its employees, agents and representatives, agrees to abide by the foregoing rules and by any amendments that may be put into effect by EVENT ORGANIZER.

17. EXCLUSIVITY.

EVENT ORGANIZER events are offered to all potential sponsors without exclusivity. EVENT ORGANIZER has sole discretion as to any changes in the policy and will disclose those changes to any and all relevant sponsors prior to the sponsor contract remittance.

18. ACCEPTANCE.

Once the sponsor signs the Sponsorship Contract and returns it to EVENT ORGANIZER., all Rules and Regulations are officially in affect. This agreement shall not be binding until accepted by EVENT ORGANIZER

